

# SMALL BUSINESS AND ENTREPRENEURSHIP, SC

This program can be completed 100% online.

## Program Description

The Small Business and Entrepreneurship Skills Certificate is designed to empower students from any field with the essential tools to turn ideas into successful ventures. Through hands-on learning in entrepreneurial fundamentals, marketing strategies, financial planning, and business plan development, you'll gain the confidence and knowledge to launch or grow your own business. Whether you're looking to start something new or enhance your skills, this program equips you with the practical expertise to thrive in today's dynamic business world.

This program is not eligible for financial aid. However, it may be eligible for scholarship funding if the student is awarded scholarships.

## Recommended Course Schedule

1st semester		Units
ENT 200	Fundamentals of Entrepreneurship	3
ENT 230	Financing Your Small Business Venture	3
<b>Semester Total</b>		<b>6</b>
2nd semester		
ENT 240	Marketing for Small Business	3
ENT 280	Entrepreneurship and Business Plan Development	3
<b>Semester Total</b>		<b>6</b>
<b>Total Units</b>		<b>12</b>

## Program Requirements

Skills Certificates can consist of a single course or a short set of courses that provide training for entry-level positions or career advancement. These short-term certificates may also prepare students to take state, national and/or industry-recognized certifications or licensing exams.

Skills certificates are awarded upon completion of coursework and marked on a student's transcripts at the end of the semester. Students cannot declare a skills certificate as one's major. Skills Certificates are not eligible for Financial Aid.

To earn a skills certificate, students must:

1. Maintain a minimum cumulative GPA of 2.0.
2. Have no financial or library obligation to the college.

Code	Title	Units
<b>Certificate Requirements</b>		
ENT 200	Fundamentals of Entrepreneurship	3
ENT 230	Financing Your Small Business Venture	3
ENT 240	Marketing for Small Business	3

ENT 280	Entrepreneurship and Business Plan Development	3
<b>Total Units</b>		<b>12</b>

## Program Outcomes

Students completing the certificate will:

PSLO1 - Business Planning Skills:

Create a basic business plan encompassing key elements such as target market analysis, financial projections, and operational strategies.

PSLO2 - Foundational Business Knowledge:

Demonstrate a basic understanding of fundamental business concepts, including finance, marketing, management, and operations, with a specific focus on small businesses.

PSLO3 - Entrepreneurial Mindset:

Develop an entrepreneurial mindset, showcasing creativity, adaptability, and an ability to identify and capitalize on business opportunities.