

# GRAPHIC COMMUNICATIONS, CoA

## Program Code: Graphic Communications-CoA

### Program Description

The Certificate of Achievement, Graphic Communications prepares students for jobs in areas of graphic communications. This includes graphic design, advertising design, web design, videography, and motion graphics. The program instructs in both theory and application on the latest print and display-based graphics software. GRC certificates are for students who may have a degree or have industry experience and are looking for certification in their field.

### Recommended Course Schedule

For a detailed program course schedule, please contact the GRC Program office at 775-673-7291.

1st semester	Units
Communications	3
Mathematics	3
Certificate Requirement <sup>1</sup>	9
<b>Semester Total</b>	<b>15</b>
<b>2nd semester</b>	
Human Relations	3
Certificate Requirement <sup>1</sup>	12
<b>Semester Total</b>	<b>15</b>
<b>Total Units</b>	<b>30</b>

<sup>1</sup> See program recommendations or requirements.

### Program Requirements

Certificates of Achievement can be a stepping stone to an associate degree or allow students to enter the workforce. Certificates of Achievement have a general education component.

To earn a Certificate of Achievement, students must:

1. Maintain a minimum cumulative GPA of 2.0 (see requirements for graduation.)
2. Complete a minimum of 15 semester credit hours within the college.
3. Satisfy General Education requirements for the Certificate of Achievement (<https://catalog.tmcc.edu/degrees-certificates/general-education/aas/>).
4. Have no financial or library obligation to the college.

Code	Title	Units
<b>General Education Requirements</b>		
	<i>Communications</i>	3
	<i>Human Relations</i>	3
	<i>Mathematics</i>	3

### Certificate Requirements

Select 21 units from the following:		21
GRC 100	Introduction To Graphic Arts and Media Technologies	
GRC 116	Introduction to Digital Art & Design	
GRC 117	Introduction to Motion Graphics	
GRC 132	Drawing for Animation	
GRC 135	Storyboarding	
GRC 153	Commercial Printing Processes	
GRC 175	Web Design I	
GRC 182	Digital Video Production	
GRC 200	Design Thinking & Methodologies	
GRC 210	Typography I	
GRC 220	Graphic Design I	
GRC 235	3D Character Animation I (new course submitted)	
GRC 245	3D Character Animation II (new course submitted)	
GRC 275	Web Design II	
GRC 282	Motion Graphics for Video	
GRC 284	3D Modeling and Texturing	
GRC 294	Portfolio Workshop	
VIS 120	Introduction to Animation	
<b>Total Units</b>		<b>30</b>

### Program Outcomes

Students completing the certificate will:

PSLO1: Understand and apply historical and current design theories and concepts in the production of visually engaging media that meets the requirements of the graphic communications industry.

PSLO2: Acquire a broad skill set in current graphics related technologies, including computer software applications, processes and other production techniques used in the graphic communications industry.