

# GRAPHIC ARTS AND MEDIA TECHNOLOGY, ADVANCED CERTIFICATE

## Program Code: GAMT Advanced Certificate

### Program Description

The Advanced Certificate, Graphic Arts & Media Technology, offers advanced classes that further develop skills for employment, and serves as the third year of an on-site four-year 3+1 degree program. The program instructs in both theory and application of graphic design for print, display-based, and time-based media, including current graphics software and technologies. Students completing the Advanced Certificate will be eligible to enter the fourth year of a Bachelor of Arts program.

### Recommended Course Schedule

| 1st semester          |                                                                 | Units     |
|-----------------------|-----------------------------------------------------------------|-----------|
| BUS 330               | Business Presentations                                          | 3         |
| ENT 240               | Marketing for Small Business                                    | 3         |
| ART 260               | Survey of Art History I (or other Core History Course)          | 3         |
| GRC 300               | History of Graphic Arts and Media Technologies                  | 3         |
| GRC 355               | Graphic Design II (or other Production Elective)                | 3         |
| <b>Semester Total</b> |                                                                 | <b>15</b> |
| 2nd semester          |                                                                 | Units     |
| GRC 353               | Commercial Printing Processes II (or other Production Elective) | 3         |
| GRC 310               | Typography II (or other Production Elective)                    | 3         |
| GRC 375               | Modeling and Animation (or other Production Elective)           | 3         |
| VIS 310               | Digital Cinema II (or other Production Elective)                | 3         |
| GRC 390               | Junior Capstone                                                 | 3         |
| <b>Semester Total</b> |                                                                 | <b>15</b> |
| <b>Total Units</b>    |                                                                 | <b>30</b> |

### Special Program Requirements

Admission into the Advanced Certificate Program requires either completion of the Associate of Arts degree in Graphic Arts & Media Technology or completion of the Associate of Applied Science degree in Graphic Communications. Note: students with an AAS may also need to complete Fine Arts/Humanities (3) and Science (3) courses. All students must satisfy General Education Certificate requirements of Communications (3), Mathematics (3), and Human Relations (3) courses. Program Advisement is highly recommended. Please contact the department to make an appointment or for more information.

### Program Requirements

To earn the Advanced Certificate, students must:

1. Maintain a minimum cumulative GPA of 2.0 (see requirements for graduation.)
2. Complete a minimum of 15 semester credit hours within the college.
3. Satisfy General Education requirements for the Certificate of Achievement (<https://catalog.tmcc.edu/degrees-certificates/general-education/coa/>).
4. Have no financial or library obligation to the college.

| Code                                                      | Title                                          | Units     |
|-----------------------------------------------------------|------------------------------------------------|-----------|
| <b>Core Business Course</b>                               |                                                |           |
| BUS 330                                                   | Business Presentations                         | 3         |
| ENT 240                                                   | Marketing for Small Business                   | 3         |
| <b>Production Elective Courses</b>                        |                                                |           |
| Choose five classes from the following list:              |                                                | 15        |
| GRC 310                                                   | Typography II                                  |           |
| GRC 353                                                   | Commercial Printing Processes II               |           |
| GRC 355                                                   | Graphic Design II                              |           |
| GRC 365                                                   | Web & User Interface Design                    |           |
| GRC 375                                                   | Modeling and Animation                         |           |
| VIS 310                                                   | Digital Cinema II                              |           |
| VIS 330                                                   | Digital Animation II                           |           |
| Any other 200 or 300 level GRC or VIS course <sup>1</sup> |                                                |           |
| <b>Core History Courses</b>                               |                                                |           |
| GRC 300                                                   | History of Graphic Arts and Media Technologies | 3         |
| Choose one from the following list:                       |                                                | 3         |
| ART 260                                                   | Survey of Art History I                        |           |
| ART 261                                                   | Survey of Art History II                       |           |
| ART 270                                                   | Women in Art                                   |           |
| ART 295                                                   | Special Topics in Art History                  |           |
| <b>Core Capstone Course</b>                               |                                                |           |
| GRC 390                                                   | Junior Capstone                                | 3         |
| <b>Total Units</b>                                        |                                                | <b>30</b> |

<sup>1</sup> Must be courses not used for the AA GAMT 3+1 transfer degree.

### Program Outcomes

Students completing the certificate will:

PSLO1: Understand and apply historical and current design theories and concepts in the production of visually engaging media that meets the requirements of the graphics industry.

PSLO2: Acquire a broad skill set in current graphics related technologies, including computer software applications, processes and other production techniques used in the graphics industry.

### Transfer Agreements

The Advanced Certificate, Graphic Arts & Media Technology is designed for students who plan to transfer to the BA degree in Visual Media offered by Nevada State University (<https://nsc.edu/admissions/transfer2state/transfer-agreements/>) and taught on the TMCC campus. Please see the transfer agreements (<https://www.tmcc.edu/advisement/transfer-students/transfer-agreements/>) for more information.