Units



# **APPLIED BUSINESS MANAGEMENT, BAS**

## This program can be completed 100% online.

## **Program Description**

The BAS degree in Applied Business Management provides access to the student who already has skills in a technical or specialized subject area, has earned an associate degree and wishes to advance to higher level supervisory and management positions within business, industry, and governmental organizations or start their own business endeavor. Program coursework will broaden the student's knowledge in applied business and management practices and will prepare the student for supervisory and management opportunities within his or her chosen field.

Business Career Map (https://sites.tmcc.edu/flipbook/career-maps/)

#### **Recommended Course Schedule**

| 4th semester                             |   | Units |
|--|---|-------|
| Prior Learning                           | g from Associate's Degree                       | 60    |
|  | Semester Total                                  | 60    |
| 5th semester                             |   |       |
| ACC 201                                  | Financial Accounting                            | 3     |
| BUS 101                                  | Introduction to Business                        | 3     |
| BUS 117                                  | Business Calculations and Methods               | 3     |
| MGT 171                                  | Supervision and Human Relations                 | 3     |
| Elective from approved list <sup>1</sup> |   |       |
|  | Semester Total                                  | 15    |
| 6th semester                             |   |       |
| ACC 202                                  | Managerial Accounting                           | 3     |
| MGT 201                                  | Principles of Management                        | 3     |
| MKT 210                                  | Marketing Principles                            | 3     |
| Electives from                           | n approved list <sup>1</sup>                    | 6     |
|  | Semester Total                                  | 15    |
| 7th semester                             |   |       |
| BUS 325                                  | Legal Environment                               | 3     |
| BUS 330                                  | Business Presentations                          | 3     |
| EDCT 305                                 | The Global Workforce                            | 3     |
| LGM 410                                  | Finance and Budgeting                           | 3     |
| MGT 469                                  | Managing Cultural Diversity                     | 3     |
|  | Semester Total                                  | 15    |
| 8th semester                             |   |       |
| LGM 420                                  | Safety and Risk Management                      | 3     |
| LGM 440                                  | Logistics Project Management                    | 3     |
| MGT 441                                  | Operational Quality Control and Problem Solving | 3     |
| MGT 485                                  | Applied Business Ethics                         | 3     |
| SCM 474                                  | Purchasing and Global Sourcing                  | 3     |
|  | Semester Total                                  | 15    |
|  | Total Units                                     | 120   |

### **Program Requirements**

To earn a Bachelor of Applied Science Degree, students must:

- 1. Maintain a minimum cumulative GPA of 2.0 (see requirements for graduation.)
- 2. Satisfy General Education requirements for a Bachelor of Applied Science degree (https://catalog.tmcc.edu/degrees-certificates/ general-education/aas/).
- 3. Complete 120 units in total.

**ENT 200** 

- 30 upper-division units must be completed at TMCC.
- 4. Have no financial or library obligation to the college.

Title

| UNITS FROM ASS                         | OCIATE DEGREE.   | 60 |
|--|--|----|
| DEPENDING ON CO                        | TION REQUIREMENTS MUST BE MET. DURSES TAKEN IN YOUR ASSOCIATE DEGREE, JIRED TO TAKE ADDITIONAL UNITS TO EQUIREMENTS  |    |
| Lower Division Deg                     | gree Requirements  |    |
| ACC 201                                | Financial Accounting   | 3  |
| ACC 202                                | Managerial Accounting  | 3  |
| BUS 101                                | Introduction to Business   | 3  |
| BUS 117                                | <b>Business Calculations and Methods</b>   | 3  |
| MGT 171                                | Supervision and Human Relations  | 3  |
| MGT 201                                | Principles of Management   | 3  |
| MKT 210                                | Marketing Principles   | 3  |
| Upper Division Deg                     | gree Requirements  |    |
| BUS 325                                | Legal Environment  | 3  |
| BUS 330                                | Business Presentations   | 3  |
| EDCT 305                               | The Global Workforce   | 3  |
| LGM 410                                | Finance and Budgeting  | 3  |
| LGM 420                                | Safety and Risk Management   | 3  |
| LGM 440                                | Logistics Project Management   | 3  |
| MGT 441                                | Operational Quality Control and Problem Solving  | 3  |
| MGT 469                                | Managing Cultural Diversity  | 3  |
| MGT 485                                | Applied Business Ethics  | 3  |
| SCM 474                                | Purchasing and Global Sourcing   | 3  |
| Electives                              |  |    |
| Students must hav<br>degree. Depending | n of 9 units from the following electives.<br>ye a total of 120 units to complete the BAS<br>on courses taken in your associates degree,<br>units may be required to satisfy the total units | 9  |
| ACC 222                                | Excel for Accounting   |    |
| BUS 106                                | Business English   |    |
| BUS 108                                | Business Letters and Reports   |    |
| BUS 111                                | Workplace Communications   |    |
| BUS 112                                | Introduction to the Customer Experience  |    |
| BUS 225                                | <b>Business Operations Applied Statistics</b>  |    |
| ECON 102                               | Principles of Microeconomics   |    |
| ECON 103                               | Principles of Macroeconomics   |    |
| ECON 261                               | Principles of Statistics I   |    |
|  |  |    |

Fundamentals of Entrepreneurship



| ENT 230 | Financing Your Small Business Venture             |
|---------|---|
| ENT 240 | Marketing for Small Business                      |
| ENT 280 | Entrepreneurship and Business Plan<br>Development |
| IS 101  | Introduction to Information Systems               |
| MGT 212 | Leadership and Human Relations                    |
| MGT 235 | Organizational Behavior                           |
| MGT 283 | Introduction to Human Resources<br>Management     |

Total Units 120

## **Program Outcomes**

Students completing the degree will:

PSLO1: Identify and describe key theories and practices in the areas of accounting, finance, marketing, management, economics, and business law.

PSLO2: Integrate knowledge from discipline studies and multiple functional areas of business to solve business problems and to develop sound business strategies.

PSLO3: Independently communicate clearly, appropriately, and persuasively to the audience, both orally and in writing.

PSLO4: Analyze and apply appropriate quantitative and qualitative tools to solve business problems related to payroll, taxes, percentages, and future value of money and evaluate information critically to formulate sound business decisions.